



Visual Analysis Exercise

Prepared for: Advisory Committee
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As part of the Salina Comprehensive Plan Update project, the consultant will be driving around the project area doing a visual assessment of places and qualities that exist within the project area. The purpose of this exercise is:

- To provide the Advisory Committee members an opportunity to look at/experience the entire community.
- To gain an understanding of how the Advisory Committee members view the community.
- To supplement the work of the consultant.

Kevin Lynch (author of *Image of the City*) devised a perceptual mapping system that we are modifying for the purpose of this exercise. Our framework for the mapping exercise is as follows:

Pathways- Travel corridors in the community. They can be pedestrian, bicycle, automobile or transit oriented. They may be key linkages between places within Salina or accommodate travel through the community or between destinations.

Edges- Real or perceived boundaries within the community. They can be real objects such as walls, buildings, railroad lines or topographic changes. They may also be perceived boundaries such as commercial and institutional districts or neighborhood borders. They may hinder movement throughout the community or provide separation between areas or uses.

Landmarks- Highly identifiable features in the community. A monument, historic building, water tower, unique sign/gateway, church or school, etc. Many times a landmark is used for wayfinding or reassurance of location within the community or a specific area of that community.

Districts- Sub-areas of the community that have an inherent uniqueness or quality. These may be unique areas of architecture, environmental or contextual qualities, or a concentration of uses.

Nodes- are major destination or activity areas or locations. They may be located at the intersections of pathways or may be the location for special or community events. These nodes may also be places where many citizens gather to conduct business, work, shop or play.

On the next page are a series of questions for you to review, think about and respond to. Please utilize the information above and the map provided to respond to the questions. In some instances you will be asked to draw on the map and/or provide a written response.

Please do this homework on your own. There are no wrong answers. Also, use colored markers, pens or pencils when marking on the map. Thank you for serving on the Advisory Committee!

Pathways:



1. Identify the **five** most important pathways that go through the project area by marking a solid line along each of the paths you identify.
2. Describe the quality/qualities that you like and dislike along these paths:

Like:

Dislike:

Edges:



3. Identify the five most important edges in Salina by using a jagged line along each edge you identify.
4. What quality/qualities made you identify these as edges?

Landmarks:



5. Identify what you believe are the five most prominent landmarks in the community. Mark the location of these landmarks on the map using a star for each landmark. Please label each landmark on the map by name and/or a brief description.

Districts:



6. Identify up to three districts within the community. Draw a line along what you believe are the boundaries for the district(s), shade the area lightly and label it with a "D".
7. What quality/qualities made you identify these as districts?

Nodes:



8. Identify the major activity or destination nodes in the project area. Mark these nodes by drawing the symbol indicated above around each location and labeling it with a brief name or description.

General:

9. Note your general observations or feelings about the community. Are there particular qualities or items in the community that stand out in your mind? Good or bad?

Please hand your completed map and handout to a member of the consultant team. Thanks for your help in this exercise!